Letter of Reference for Enfoglobe, Inc.

Enfoglobe, Inc. a Florida software development company, has successfully partnered with my team of Indiana University researchers, the Indiana University Counseling & Psychological Services center (CAPS) and Indiana University OASIS recovery support center to develop and implement the “Substance Use Navigation” (SUN) program, an application help students with substance use disorder. SUN consists of multimedia educational videos for students on the science behind substance use disorder and evidence-based treatments, a mobile application for students to track their recovery activities and health status, and a portal for students to share their mobile data with their providers.

SUN has multiple goals: 1) to help students understand substance use disorder (SUD) as a chronic health condition, 2) to educate students about evidence-based treatment options; 3) to decrease stigmatization of SUD and its treatments; 4) to raise students' awareness about their own health trends; and 5) to improve the therapeutic alliance between students and counselors. Study participants include students and health care providers at Indiana University-Bloomington.

Enfoglobe developed the animated videos and mobile application in an iterative process with participatory feedback. Additionally, Enfoglobe is generously licensing its proprietary online portals to Indiana University for use by students and providers, with the portals adapted to project needs.

Enfoglobe has consistently provided high quality software development and animation services, including by conforming to Indiana University's rigorous security requirements and HIPAA requirements. In addition, I cannot imagine working with a more innovative and capable team of professionals, who have had the patience to work with bureaucratic university processes, answer research team members’ developmental questions, and worked tremendously hard to meet difficult deadlines and produce a well-designed and successful application.

Our university plans to continue using SUN, and looks forward to new opportunities for collaboration.

Sincerely,
Dr. Jody Lyneé Madeira
Professor of Law & Louis F. Neizer Faculty Fellow
Indiana University Maurer School of Law
jmadeira@indiana.edu | 812-856-1082