Interactive
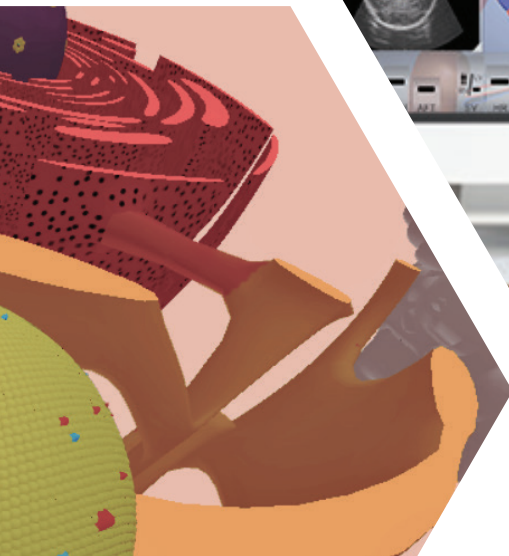# Media Platform
™

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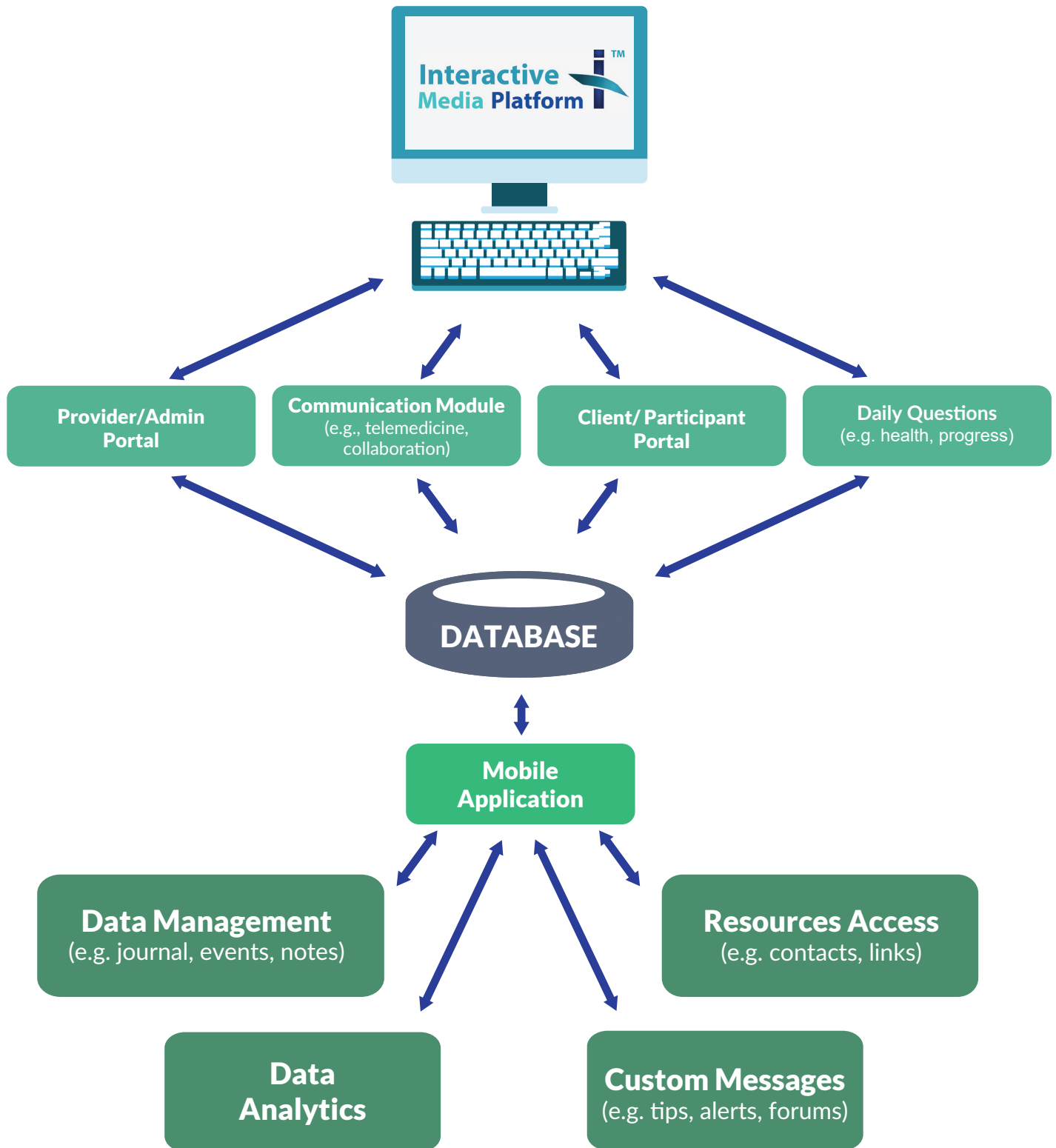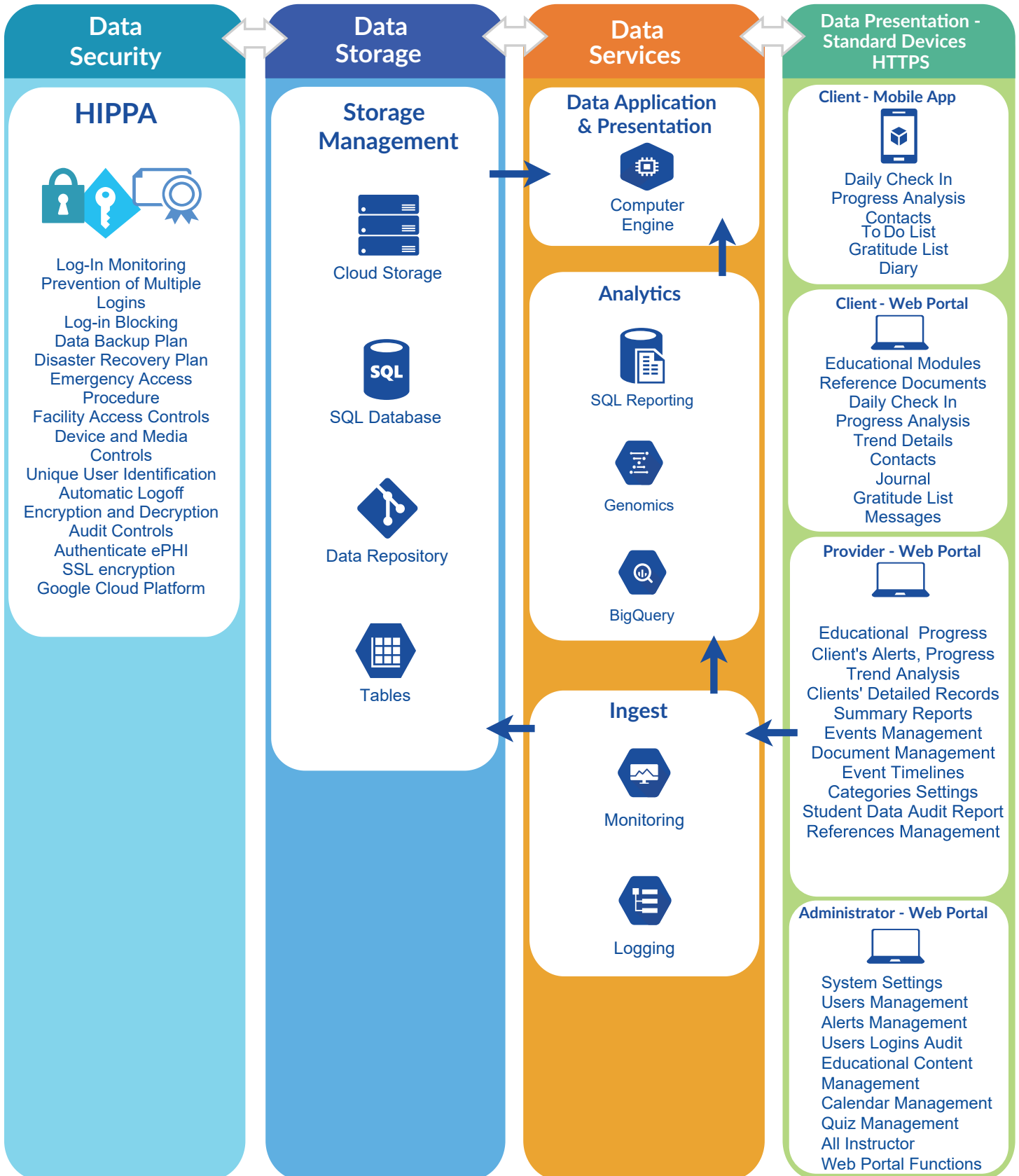
INTERACTIVE MEDIA PLATFORM DESIGN

ABOUT

Interactive Multimedia Platform™ (IMP) is online software including online portals for users and administrators, mobile application for users, together with a secure communication and database infrastructure. It allows us to quickly create custom solutions, including solutions for education, data collection, data analytics, data repository, user and patient progress monitoring and communication purposes. The IMP allows 24/7 access, is HIPAA compliant, provides tools for interactive configuration of quizzes/surveys and e-learning sequences, loading of multimedia content and support resources, data analytics, user communication, messaging and data collection and varying functionality based on user roles.

Custom solutions built using the IMP platform are delivered quickly and reliably. Solutions are SAAS and hosted in a commercial server farm in the Cloud.

Multimedia educational content is more effective in training staff, clients, patients, families or service providers. Quizzes, media-rich forms with interactive videos, animations, and 3D graphics are easily managed and accessible globally on-line.

Custom data analytics and trend monitoring can be enabled to monitor data collected using the mobile app and portals.

Interactive Media Platform ™

Architecture Overview

Interactive Media Platform ™

- **Provider/Admin Portal**
- **Communication Module** (e.g., telemedicine, collaboration)
- **Client/ Participant Portal**
- **Daily Questions** (e.g. health, progress)

DATABASE

Mobile Application

- **Data Management** (e.g. journal, events, notes)
- **Data Analytics**
- **Custom Messages** (e.g. tips, alerts, forums)
- **Resources Access** (e.g. contacts, links)

Interactive Media Platform ™

Architecture Layers

Data Security

HIPPA

Log-In Monitoring
Prevention of Multiple Logins
Log-in Blocking
Data Backup Plan
Disaster Recovery Plan
Emergency Access Procedure
Facility Access Controls
Device and Media Controls
Unique User Identification
Automatic Logoff
Encryption and Decryption
Audit Controls
Authenticate ePHI
SSL encryption
Google Cloud Platform

Data Storage

Storage Management

Cloud Storage

SQL Database

Data Repository

Tables

Data Services

Data Application & Presentation

Computer Engine

Analytics

SQL Reporting

Genomics

BigQuery

Ingest

Monitoring

Logging

Data Presentation - Standard Devices HTTPS

Client - Mobile App

Daily Check In
Progress Analysis
Contacts
To Do List
Gratitude List
Diary

Client - Web Portal

Educational Modules
Reference Documents
Daily Check In
Progress Analysis
Trend Details
Contacts
Journal
Gratitude List
Messages

Provider - Web Portal

Educational Progress
Client's Alerts, Progress
Trend Analysis
Clients' Detailed Records
Summary Reports
Events Management
Document Management
Event Timelines
Categories Settings
Student Data Audit Report
References Management

Administrator - Web Portal

System Settings
Users Management
Alerts Management
Users Logins Audit
Educational Content Management
Calendar Management
Quiz Management
All Instructor
Web Portal Functions

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